

The Maritime Cluster Programme (OSKE) welcomes you to the 2nd Yearly Conference of the Finnish Marine Industries 2010

“SEA HORIZON” at Dipoli, Otaniemi Espoo

Date: 7.6.2010

Time: 8.30-17.15

The conference's key note speakers are Alf Rehn and Uffe Elbaek and Mika Aaltonen, raising the important aspects of weak-signals, strategies and meaning of innovations and making the change. The conference also presents the current situation and trends among the Finnish Marine Industries presented by the FIMECC Innovations and Network programme's Probe-group.

8.30-9.00 Morning coffee and registration

9.00-9.10 Opening of the Sea Horizon conference

9.10-10.40 "The Sea-Change of Strategy the Post-Original Future of Production, Consumption and All the Rest", Alf Rehn, Professor, Åbo Akademi

We often assume that the future is like the present, only more so. Alf Rehn speaks on the radical changes inherent in the current socio-technical "weak signals", many of which point to a future with extremely empowered consumers, deconstructed production networks, and a redefined idea of strategy. The risks we run regarding the future is not necessarily that we think too wildly about it, but rather that we think too timidly about the changes that have already started. In his talk, Alf Rehn will touch upon matters such as the maker economy, synthetic biology, and the end of marketing to mention just a few things."

10.40-11.00 Break

11.00-12.15 "Navigating within the uncertain seas of global changes and how to solve complicated problems in a smart and simple way", Uffe Elbæk, Founder and former principal of The KaosPilots - International School of New Business Design & Social Innovation

What does it mean to be a leader in innovation? What tools, frameworks and building blocks are essential for wise, effective and playful leadership in times of big change? Uffe Elbæk, Founder and former principal of The KaosPilots, will reflect on his own journey and offers insights to help you with yours. He will share several stories of personal development, taking the audience from Denmark to Iceland by way of Russia, Sweden, the US and South Africa.

12.15-13.15 Lunch

13.15-14.15 The concept and strength of foresight, Mika Aaltonen, Research Director, Aalto University

14.15-14.45 Break

14.45-17.00 "Perspectives on the Finnish marine industry - Devolution, evolution or revolution?" – Probe group (Åbo Akademi, University of Turku) - FIMECC Innovations & Network - programme

17.00-17.15 How to Sea the Horizon – conclusions and discussions

Registrations are kindly asked via the link until 1.6.2010.

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