

NordForsk PPP PhD "get-together day"

Felix Conference Centre,
Bryggetorget 3, Aker Brygge, Oslo
Meeting Room X
on 25 August at 10:00 to 17:30

Agenda

- 10:00 Welcome: The idea behind the Nordic PPP PhD programme
Where is the Nordic added value?
Gunnel Gustafsson, Director of NordForsk
- 10:10 The PPP PhD programme - What's in it for the employer?
Utility of PPP in enterprises, what kinds of enterprises are best suited for this programme? To what extent is there a knowledge exchange between the enterprise and academia.
Jørgen Dirach, Director Novo Nordisk
- 10:35 The PPP PhD programme - a robust tool for interaction between academia and industry?
Building bridges between distant worlds
In what ways do the universities benefit from the PPP PhD programme?
Már Másson, Faculty of Pharmaceutical Sciences School of Health Science, University of Iceland
- 11:00 The Danish success story
Achievements and challenges in the Danish ErhvervsPhD Programme
What are the criteria for success?
Where do the PhD students go after completing the programme?
Lecturer; To be confirmed
- 11:30 Lunch
- 12:30 PPP PhD – A stairway to heaven?
The PPP PhD programme as a stepstone to a future career
Henriette Richter, Investment Director, Novo Seeds

- 12:55 Creating a business on your own? Yes, you can!
Entrepreneurship - what are investors looking for?
Christian Vintergaard, CEO The Foundation of Entrepreneurship
- 13:20 I took the future in my own hands!
*Jacob Alsted, previous PPP PhD student, founder of the
consultancy firm Haslund & Alsted*
- 13:45 Coffee
- 14:00 Project management – a tool for success
Tore Aalberg, Consensus Training AS
- 15:00 Presentation of PPP PhD Projects
Aim of the project
Achievements and obstacles
Prospects for the near future
10 min each
- 15:30 Coffee
- 15:45 Presentation of PPP PhD Projects continues
- Discussion (incl Mingling, Finger Food & glass of wine)
- 17:30 End of day