

NordicGreen II

April 27-28, 2010 SRI International Palo Alto, CA USA

WHY SPONSOR NORDIC GREEN II?

Nordic Green II is a unique opportunity for Nordic companies who are seeking customers, partners, investors and other innovators in the US to gain exposure and connect with the VCs, entrepreneurs, researchers, thought leaders and other experts who make up the world class Silicon Valley innovation ecosystem.

Sponsors gain brand exposure and communicate leadership positions to Nordic Green's attendees and Greentech Media's general audience of over 100,000 industry insiders through a powerful combination of an aggressive online and direct email marketing campaign, on-site material distribution and signage, and program exposure through speaking opportunities at the conference. www.greentechmedia.com

This year at Nordic Green II we expect 300+ top level attendees, and we plan to broadcast video segments of key moments at the conference on Greentech Media's heavily trafficked website.

Nordic Green II is your premier platform for visibility among a high level, influential group of industry leaders.

NORDIC GREEN SPONSORSHIP OPTIONS

SIGNATURE SPONSOR: \$10,000

As a top sponsor of the event, your company will receive the highest quality and quantity of interaction with attendees. Get the best return on your investment for marketing and sales with use of the registration list for direct email marketing and influence attendees by putting a speaker on a relevant panel session or deliver a key note presentation (subject to programming needs). Promote your brand awareness for months by being featured on the event Website and with top billing at the conference. Show your leadership in the industry with this high profile sponsorship.

- Guaranteed speaker on relevant panel session
- Sponsor Recognition on all Event Literature
- Sponsor Recognition on all Event Signage
- Sponsor Recognition on all Event Website pages
- Tabletop exhibit for company promotional materials and/or product display
- Registration list for direct email marketing prior to or following the event
- 3 VIP passes to the conference for staff or clients
- 25 percent off any à la carte option

GOLD SPONSOR: \$6,000

Being a Gold Sponsor at Nordic Green II puts your company in front of an influential audience at the conference and for the months ahead on the web. Benefits for Gold Sponsors include:

- Guaranteed speaker on relevant panel session
- Sponsor Recognition on all Event Literature
- Sponsor Recognition on all Event Signage
- Sponsor Recognition on all Event Website pages
- 2 VIP passes to the conference for staff or clients
- 15 percent off any à la carte option

À LA CARTE OPTIONS

All À La Carte Options Come With One VIP Pass to the Event

COCKTAIL RECEPTION SPONSOR: \$5,000

Host the part of the event where the most networking happens and attendees will easily remember your company! Reception Sponsors will be able to briefly address the general audience and introduce the panel or speaker immediately preceding the reception. Sponsorship at this level also includes inclusion on event signage and literature.

PRE-EVENT RECEPTION SPONSOR: \$4,000

This pre-event, invite-only reception will take place at Stanford University's Wallenberg Hall. As event guests arrive, facilitate their first and most important meeting. Be the first to address 100+ attendees and out of town speakers coming from the Nordic Region who will mix and mingle with an exclusive group of Silicon Valley innovators, experts and investors at this opening night reception.

APPLY FOR THE CEO SHOWCASE: \$1,500

Top CEOs and Directors will have the opportunity to present their future strategies and business and research partnering objectives in the Nordic Green II CEO Showcase. Start-ups will have the opportunity to pitch a room full of potential investors, commercialization partners and customers with 10 minute speaking slots embedded in the conference program. (Payment required only for those accepted to present)

EXHIBIT SPONSOR: \$1,500

Reach the leading CEOs, entrepreneurs, investors, innovators and researchers from Nordic Countries and Silicon Valley by showcasing your company with an exhibition at Nordic Green II. Distribute your company information at a tabletop during the event. During breaks, lunches and the cocktail reception, visitors will be able to meet your company representative(s).

EXHIBIT SPONSOR + CEO SHOWCASE: \$2,500

NAME BADGE AND LANYARD SPONSOR: \$1,500

Get your company's name and logo onto the material seen most throughout the conference – the name badges. Whenever an introduction happens people remember your brand!

ATTEND NORDIC GREEN II: \$150-250

Looking for opportunities in one of the most dynamic business environments in the world? Nordic Green II in Silicon Valley is the place to be to network with the top minds in the US Cleantech industry along with other Nordic innovators.



greentechmedia:



Tekes



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